

# MARK GRASSIA

video producer + editor

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## EXPERIENCE

### PRODUCER + EDITOR

Vox Media | 2012 - 2013

Concept, design, and produce content for integrated media campaigns and Vox Media vertical SB Nation. Manage and Post-Produce studio production. Create graphical and video workflows. Optimize video packages for SB Nation YouTube Network. Design custom graphics for Vox Media entities. Continue development of voice and aesthetic branding.

*Integrated Media* Jeep (Featured on ADWEEK videowatch), McDonald's, Kraft, US Marines, Sprint.

### EDITOR

GLP/GaryLand Productions | 2011 - present

Film Editor for Photographer and Director Gary Land. Edited RED EPIC 5k art piece "GHEDE". Also function as Post Producer consultant. Providing insight on workflow, bids, process, and post phase execution at Broadcast quality.

### PRODUCTION COORDINATOR & I/O MANAGER

Zero VFX | 2010 - 2011

Coordinated daily operations to ensure the successful delivery of projects. Direct controller and manager of multiple format deliverables for broadcast and major motion picture films. Posting media to clients denoting project progress, approval status, and final delivery for commercial offline to online. Smoke assistant for online EDL and I/O tasks. Also function as in-house editor and transcoding guru. Strong contributions to delivery pipeline acceleration tools. Attained certification for Media upload to DG SpotCentral expedited distribution systems.

*Clients Include* Sony Picture Imageworks, Hill Holliday, MMB, Arnold Worldwide, Boston Red Sox, Fidelity, Subway, Ocean Spray, CVS.

### PRODUCER + EDITOR (FREELANCE)

CONCEPTS | 2011 - 2012

Develop stylized multi-layered brand content. Concept, formulate, and produce broadcast quality web video spots for Harvard Square boutique CONCEPTS. Function as Producer, Creative-Director, Editor, and occasional Shooter. Manage time, budget, and crew. Maintain strict delivery schedule for timely product release and viral hype.

*Clients Include* CONCEPTS x SOREL (cncpts.com)

### VFX PRODUCTION INTERN

Brickyard Filmworks | 2009 - 2010

Assisted VFX Supervisor on set of Feature Film - "The Town". Provided on-site camera support, plate and reference photography. Handled in-house production assistance tasks.

### ASSOCIATE PRODUCER & POST SERVICES

Studio Metronome | 2008 - 2009

Served as lead post producer, performed editing, color correction, motion graphics, DVD authoring and mastering. Maintained studio workflow and asset management. Reported directly to producers and clients. Handled multiple mixed format projects from capture to final mastering and DVD authoring.

*Clients Include* Ani DiFranco - Righteous Babe Records, PBS, HDNET, Gov't Mule, Good Charlotte, Johnny A.

### AVID CERTIFICATIONS

Editing with Media Composer Adrenaline - 101  
Introduction to Media Composer Effects - 110  
DS Editing & Basic Effects - DS101  
DS Graphics & Effects - DS201

## EDUCATION

Fitchburg State College - Communications Media B.S.  
Dual Concentration Film & Video Production

## ACHIEVEMENTS

VISIONS FORUM - Selected as honorary speaker  
Project: "The Ambiguous Nature of Instant Messaging"

### SOFTWARE

Autodesk Smoke  
Foundry Nuke  
Apple Shake  
Adobe After Effects  
Avid Media Composer  
Xpress Studio  
Final Cut Studio  
Storm  
Compressor  
Cinematicraft  
DVD AfterEdit  
Photoshop  
Illustrator  
DVD Studio Pro

### HARDWARE

AJA Io HD Box  
KONA/Black Magic Cards  
P2 Writing & Storage  
DVD Mastering DLT 80 Tape  
Sony Digital Betacam  
Sony HDCAM  
Panasonic DSR  
JVC HDV Decks

### EQUIPMENT

Nikon DSLR's & Ancillary Kit  
RED one  
Panasonic HVX  
Sony-XDCAM 350, EX-1  
JVC HD-100  
Panasonic DVX-100B, Canon XL-1  
Arri SR-2, CP-16mm  
Kinoflow/Arri/Mole lighting